



REELZ is a leading independent cable and satellite general entertainment network that is home to factual entertainment, television events, miniseries, movies and series featuring big stories and big stars. Programming ranges from the critically acclaimed and award-winning miniseries *The Kennedys to Autopsy: The Last Hours Of...*, *Scandal Made Me Famous*, *Behind Closed Doors*, *Geraldo Rivera's Murder In The Family* and much more that connects directly to the world of entertainment. REELZ also provides specific on-air recommendations for movies viewers to watch at home.

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*“Reelz has been on the WideOrbit platform for two years. It’s been great working with the WideOrbit team – they are true partners who remain professional, knowledgeable, timely and personable at all times. Our account leads, Dave Aston and Aftin Coakley, fully understand our business needs and have delivered on all requests. I have been involved with numerous traffic system transitions throughout my career, but none have been as seamless or painless as the move to WO Network.*

*Furthermore, because WO Network is a fully integrated, end-to-end sales and traffic system, we have been able to drastically reduce clerical errors and improve overall efficiency. The implementation of WideOrbit’s Audience Delivery Optimizer has resulted in a 32% reduction in liability since inception.*

*As WideOrbit celebrates their 20th anniversary, the ReelzChannel team wishes them well-deserved congratulations and we look forward to a continued partnership with product innovations for the next 20 years.”*

**MICHELLE VAN NOSTRAND**

VP, Pricing & Inventory